



# CanCham February 2020 Event Sponsorship Packages

Updates to the Foreign Investment Law (FIL) - Feb 20<sup>th</sup>, 2020

“We The North” Roundtable - Feb 28<sup>th</sup>, 2020

Ice Skating Mixer - Feb 29<sup>th</sup>, 2020



CanCham has **three** incredible upcoming events for your company potentially sponsor to gain access and engage with an influential and highly desirable audience – the members of the Canadian and Chinese business communities in Shanghai.

Event promotions will be done through **multiple platforms** such as **EventBank**, **WeChat**, **Weibo**, **electronic direct mail**, and the **CanCham website**, reaching over **26,000** viewers.



Canpotex







# Updates to the Foreign Investment Law (FIL)

February 20<sup>th</sup>, 2020

1:30 PM

Jingan Kerry Centre

**Sponsorship Package**



The Canadian Chamber of Commerce in Shanghai is pleased to organize a seminar about the **new Foreign Investment Law (FIL)** which replaces the Wholly Foreign Enterprise Law. This seminar will be taken place at **Jingan Kerry Centre** on **February 20<sup>th</sup>, 2020** from **1:30 pm to 3:30 pm**.

We are expecting around **70 targeted invitees** from well-established Chinese enterprises coming from a variety of sectors. This seminar will allow you to this new legislation as this landmark aims to improve the business environment for foreign investors and ensure that foreign invested enterprises participate in market competition on an equal basis.







# **Title Sponsorship**

**5,000 RMB**

- Exclusive sponsorship opportunity
- Event naming rights
- On-stage mention
- Dominant large size logo on all pre-event promotional materials
- Dominant large size logo on all on-site promotional material
- Promotional material to be displayed on table
- One corporate banner allowed at the event
- 3 event invitations included





# **Gold Sponsorship**

**3,000 RMB**

- On-stage mention
- Dominant middle size logo on all pre-event promotional materials
- One corporate banner allowed at the event
- 2 event invitations included





# “We The North” Roundtable

February 28<sup>th</sup>, 2020

6:30PM

WeWork 135 Yanping Lu

## Sponsorship Package



The Canadian Chamber of Commerce in Shanghai is pleased to organize the **“We The North” Roundtable**. It aims to bring together experts from different sectors of the sport and winter based industries to discuss the challenges, potentials, and impacts the Beijing 2022 Olympic Games represent. Leaders, coaches, and facilitators of ice and snow sports, along with retailers of winter products, builders of sports venues, and industry shapers, will share insights into their efforts to establish the winter sport industry in China thus far, and their thoughts on how best continue growth in the lead up to - and post - Winter Games.

This seminar will be taken place at **WeWork 135 Yanping Lu** on **February 28<sup>th</sup>, 2020** from **6:30 pm to 9:00 pm**.



**JUSTIN DOWNES**  
President at Axis Leisure Management



**JENNIFER GU**  
President at Lionsheart Education



**CHENLU HE**  
Competition Director of BEIJING SUNSHINE ZERO SPORTS CULTURE Ltd.

## Potential Speakers





# **Title Sponsorship**

**5,000 RMB**

- Exclusive sponsorship opportunity
- Event naming rights
- On-stage mention
- Dominant large size logo on all pre-event promotional materials
- Dominant large size logo on all on-site promotional material
- One corporate banner allowed at the event
- 3 event invitations included





# Event Sponsorship

**3,000 RMB**

- On-stage mention
- Dominant large size logo on all pre-event promotional materials
- Dominant large size logo on all on-site promotional material
- One corporate banner allowed at the event
- 2 event invitations included





# Ice Skating Mixer

February 29<sup>th</sup>, 2020

1:00PM

Bailian Champion Ice Rink

## Sponsorship Package





CanCham is pleased to organize the **Ice Skating Mixer**. We're inviting all our members and friends to celebrate the end of winter with an ice skating mixer at an exclusive section of the Champion ice skating rink.

Come out for a leisure skate with your friends, co-workers and family!

This event will be taken place at **Bailian Champion Ice Rink** on **February 29<sup>th</sup>, 2020** from **1:00 pm to 4:00 pm**.







# **Title Sponsorship**

**5,000 RMB**

- Exclusive sponsorship opportunity
- Event naming rights
- Dominant large size logo on all pre-event promotional materials
- Dominant large size logo on all on-site promotional material
- One corporate banner allowed at the event
- 5 event invitations included





# Event Sponsorship

**3,000 RMB**

- Dominant large size logo on all pre-event promotional materials
- Dominant large size logo on all on-site promotional material
- 3 event invitations included



# THANK YOU

If you are interested in sponsoring one or more of these events, contact us at  
[Info@CanCham.asia](mailto:Info@CanCham.asia)

## CANCHAM PLATINUM MEMBERS

